ETHICS

BEHAVIOUR CORPORATE
COMMUNICATION

ORGANIZATIONAL RETAIL

INFORMATION

SYSTEM

PROGRAMMING

EXPOSITORY WRITINNG FINANCE

DATABASE SYSTEMS

FINANCIAL MANAGEMENT

INSTITUTION

RESPONSIBILITY

COMPENSATION MANAGEMENT ENTREPRENEURSHIP

STRUCTURES & ALGORITHMS

ANALYSIS

MARKETING

DESIGN WEB

ENGINEERING

OPERATION

SOFTWARE

SUPPLY CHAIN

RISK

FOUNDATION IN BUSINESS

(R/340/3/0439)(12/26)(MQA/FA8348)

MALAYSIA
UNIVERSITY
of SCIENCE and TECHNOLOGY

AACSB | Business Education Alliance Member | ISCEA | IBM | EFMD GLOBAL MEMBER

UNIVERSITY OF THE FUTURE

FOUNDATION IN BUSINESS

The Foundation in Business is a comprehensive one-year preparatory program designed to equip students with essential knowledge, skills, and academic grounding for success in undergraduate business studies. This program lays a strong interdisciplinary foundation across key areas such as management, marketing, economics, accounting, and computing — setting the stage for seamless progression into business degree programs. Students will explore core business concepts while developing critical thinking, communication, and analytical skills. The curriculum is structured to balance theoretical knowledge, ensuring students are future-ready and confident to take on the challenges of a bachelor's degree.

Programme Duration

1 year

Careers Pathway

Progressing to Bachelor program.

Programme Structure

YEAR 1
Introduction to Management
Introduction to Business Studies
Mathematics for Management I
Foundation in Accounting I
Introduction to Marketing
Business Creativity and Innovation
Principles of Economics I
Principles of Economics II
Business Communication
Information Technology Studies
Basic Computing
English I
Personal Development
Mathematics for Management II
Foundation in Accounting II
Principles of Economics II
English II
Co Curriculum

Entry Requirements

Pass SPM/SPMV with at least credit in
5 subjects including English; or
Pass UEC with at least Grade B in 3 subjects; or
Pass O-Level with at least Grade C in 5 subjects; or
Other equivalent qualifications recognized.

Program Outcome

- Demonstrates an understanding of facts, concepts, principles, and processes in the relevant field.
- Apply basic principles in the chosen field to identify and solve problems.
- Conduct academic activities such as gathering information, analyzing data and drawing conclusions, either individually or in groups.
- Proficient in verbal and written communication.
- Proficient in information seeking and self-learning skills at this level for lifelong learning