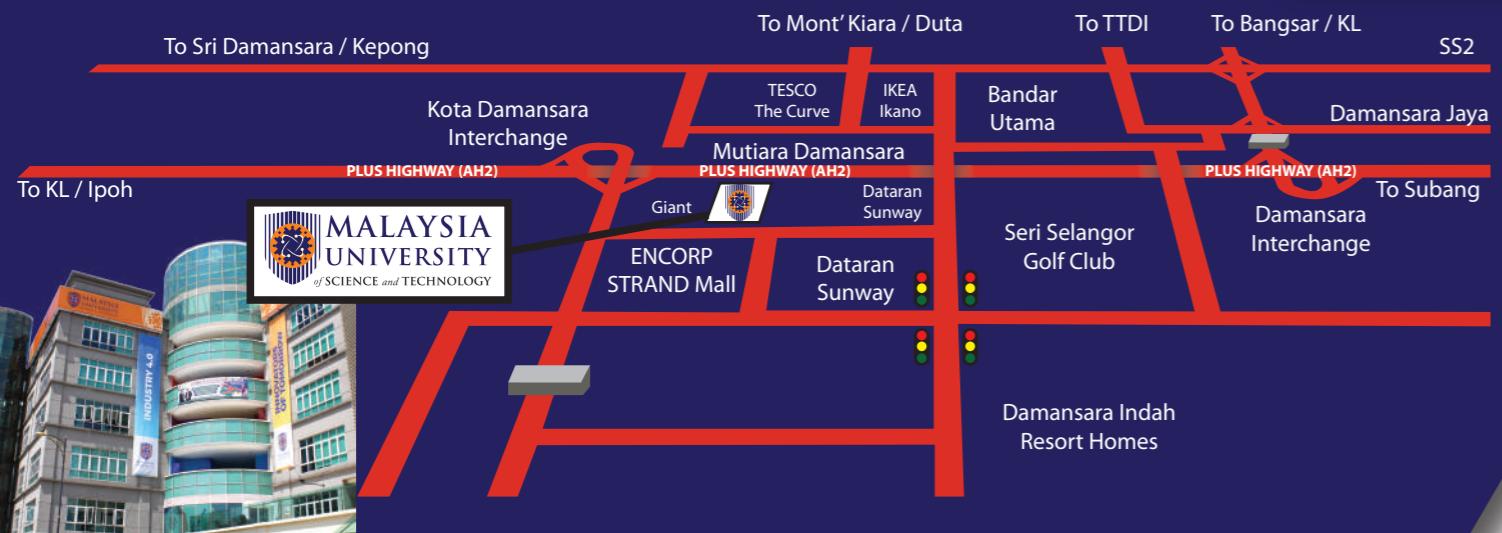




GPS: 3.154176, 101.596092

Search Maps : Malaysia University of Science and Technology (MUST)



In 1995, the then Prime Minister, Tun Dr. Mahathir Mohamad and a delegation from Malaysia made a working visit to Massachusetts Institute of Technology (MIT) and endorsed the establishment of university modelled after MIT. An agreement was signed in January 1997 to establish the Malaysia University of Science and Technology (MUST).

In its formative years, MUST was fully assisted and supported by MIT, a world-renowned university noted for its education and research in advanced science and technology.

MUST emulated MIT's method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in science, technology, business and management.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problem. The MIT model has been the impetus of the MUST culture that is vibrant, innovative and purposive to our local environment.



BACHELOR IN BUSINESS ADMINISTRATION (Hons)

(R3/0414/6/0274)(03/30)(A11185)
School of Business

Block B, Encorp Strand, Garden Office
No 12, Jalan PJU 5/1, Kota Damansara
47810 Petaling Jaya, Selangor

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FACEBOOK ALUMNI : facebook/mustalumni

UNIVERSITY OF THE FUTURE

BACHELOR IN BUSINESS ADMINISTRATION (Hons)

The Bachelor in Business Administration (Hons) programme is designed for future-ready business leaders who thrive on innovation and impact. Beyond mastering core business fundamentals, students dive into specialized tracks like AI-driven business analytics and sustainable supply chain management, ensuring relevance in today's digital and green economies. Our dynamic, industry-aligned curriculum emphasizes real-world problem-solving, hands-on projects, and powerful networking opportunities. Graduates will be equipped with future-proof skills, ready to excel and lead across diverse industries and emerging business landscapes.

Programme Duration

3 years

Module Outline

Year 1

Business Analytics & AI
Fundamentals of Entrepreneurship
Management of Technology
Principles of Accounting
Principles of Economics
Principles of Management
Business Information System
Organizational Behavior

Year 3

Quantitative Methods for Business
Strategic Management
Sustainable Supply Chain Management
Project Paper
Internship

Financial Aids

- PTPTN loan
- EPF Withdrawal

Study Mode

Full Time

Year 2

Management Accounting and Finance
Business Law
Human Resource Management
Marketing Management
Financial Management
Business Ethics & Corporate Responsibility
Operations Management
Business Creativity and Innovation

Learning Outcome

- Assess in-depth theories and concepts in business.
- Apply in-depth and comprehensive business knowledge to manage complex problems in business organisations using different approaches.
- Organise tasks/operations ethically and flexibly within business organisations.
- Demonstrate effective written and oral communication and collaborative skills with diverse stakeholders.
- Demonstrate relevant digital skills for work/study.
- Analyse numerical and graphical data to assist decision-making in work/study.
- Demonstrate leadership skills and responsibility in managing business organisations.
- Identify self-improvement for academic and career development.
- Demonstrate entrepreneurship skills in resolving business problems.

Entry Requirements

- A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects*; OR
- A pass in STAM with at least Grade Jayyid*; OR
- Matriculation or Foundation with at least CGPA of 2.00; OR
- A Diploma (Level 4, MQF) with at least CGPA of 2.00; OR
- An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; OR
- A Diploma Kemahiran Malaysia (DKM) /Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval; OR
- A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HEP Senate /Academic Board's approval; OR
- Other equivalent qualifications recognised by the Malaysian Government.
- ENGLISH COMPETENCY REQUIREMENT (INTERNATIONAL STUDENT)
Achieve a minimum Band 3 in MUET OR equivalent to CEFR (Low B2)**..

Career Prospects

- Data Driven Business Executive
- Financial Analyst
- Human Resource Executive
- Customer Service Executive
- Assistant Manager
- Account Executive
- Entrepreneur
- Sustainability & ESG Consultant
- Marketing Analyst (with AI focus)
- Operations Analyst (Smart Supply Chain)

