

MARKETING PROMOTION

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1. SIGN UP FOR DEGREE ENJOY YOUR FREE DIPLOMA
2. SIGN UP FOR DIPLOMA ENJOY YOUR FREE LAPTOP/FREE HOSTEL
3. HIGH ACHIEVER SCHOLARSHIP
4. SIGN UP FOR DEGREE WITH SCHOLARSHIP UP TO 50%
5. SIGN UP FOR DEGREE AND ENJOY YOUR FREE LAPTOP
6. SIGN UP FOR DEGREE AND ENJOY YOUR FREE MASTER

**terms and condition apply*

SIGN UP FOR DEGREE ENJOY YOUR FREE DIPLOMA

"Sign Up for a Degree & Get a FREE Diploma! 🎓🔥"

Get your **Diploma & Degree** at a much more affordable price!

The best opportunity to save while securing your future!

Interested? Contact us now! 📞 ✨

Would you like me to add a registration link or more details?

**terms and condition apply*

SIGN UP FOR DIPLOMA ENJOY YOUR FREE LAPTOP/FREE HOSTEL

"Enroll in Our Diploma Program & Unlock Amazing Benefits!   

Join us today and receive a **FREE Laptop** or **FREE Hostel Stay for 1 Year!**




Don't miss out on this exclusive opportunity—secure your future with us now!"

Would you like me to add a call-to-action, such as a contact number or website?

**terms and condition apply*

HIGH ACHIEVER SCHOLARSHIP

Students with outstanding academic performance are eligible for an additional merit-based scholarship.

-  RM500 awarded for each A achieved
-  Up to 10 A's considered
-  Maximum scholarship amount: RM5,000

This scholarship aims to recognize and reward academic excellence by providing financial support to top-performing students.

**terms and condition apply*

SIGN UP FOR DEGREE WITH SCHOLARSHIP UP TO 50%

"Enroll in a Degree & Enjoy Scholarships Up to 50%! 🎓 ✨"

Are you an **alumni from any other university?** You can now get up to **50% off your tuition fees** when you sign up for our degree program!

Don't miss this exclusive opportunity—secure your spot today!

Would you like to include a contact number or registration link?

**terms and condition apply*

SIGN UP FOR DEGREE AND ENJOY YOUR FREE LAPTOP

"Enroll in a Degree & Get a FREE Laptop! 🎓💻"

Sign up now and enjoy a brand-new **free laptop** to support your studies! Don't miss this incredible opportunity to kickstart your academic journey with the best resources.

 Contact us today to learn more!

**terms and condition apply*

SIGN UP FOR DEGREE AND ENJOY YOUR FREE MASTER

 **SIGN UP FOR A DEGREE & ENJOY SCHOLARSHIP BENEFITS!**



Enroll in a degree program with us and enjoy:

 **Attractive scholarships** for your undergraduate studies

 **A FREE Master's degree** upon successful completion of your degree

Start your journey today — your future begins here!

**terms and condition apply*

PTPTN

- SYARAT-SYARAT PERMOHONAN PTPTN
- SYARAT-SYARAT PERMOHONAN
- Pelajar layak memohon pembiayaan pendidikan sekiranya memenuhi syarat-syarat berikut:
- Pemohon adalah warganegara Malaysia;
- Berumur tidak melebihi 45 tahun pada tarikh memohon;
- Mendapat tawaran ke IPTA/IPTS dan Politeknik dengan memenuhi syarat kelayakan masuk yang ditetapkan oleh Kementerian Pendidikan dan Agensi Kelayakan Malaysia (MQA);
- Kursus yang diikuti oleh pelajar IPTA/IPTS dan Politeknik mestilah mendapat kelulusan daripada Kementerian Pendidikan Malaysia dan berdaftar dengan PTPTN;
- *Bagi pelajar-pelajar IPTS, kursus yang diikuti mestilah mendapat Sijil Perakuan Akreditasi daripada Agensi Kelayakan Malaysia (MQA) dan masih di dalam tempoh sah laku semasa tarikh memohon;
- Bagi pelajar yang mempunyai kelayakan berbeza pengesahan perlu diperolehi daripada jabatan atau agensi sebagaimana dinyatakan di atas;
- Baki tempoh pengajian semasa membuat permohonan hendaklah tidak kurang dari satu (1) tahun;
- Telah membuka akaun SSPN-i/ SSPN-i Plus**.
 - *Hanya kursus yang diluluskan tajaan PTPTN akan didaftarkan dan disenaraikan dalam Portal Permohonan Online PTPTN. Pihak IPT perlu membuat permohonan kepada PTPTN sekiranya ingin mendapatkan tajaan pinjaman PTPTN.**
 - Hanya akaun SSPN-i/ SSPN-i Plus yang mempunyai 15 digit sahaja yang boleh membuat permohonan PTPTN.
 - Sila hubungi cawangan PTPTN berhampiran untuk menyemak nombor akaun SSPN-i 15 digit.

BANK
LOAN

AFFIN
BANK

- AFFIN Tawarruq Education Financing-i is a Shariah-compliant financing solution designed to support students pursuing education locally or overseas. It offers up to 100% financing of coursework fees plus 5% Takaful coverage, with financing amounts up to RM400,000—or RM600,000 for Medical, Engineering, and Pilot/Aviation courses. The financing tenure ranges from 5 to 20 years, or up to the age of 65, whichever comes first.
- No guarantor is required, though collateral may be needed. The profit rate is capped at 15% per annum, and there is no early settlement fee.
- Eligibility is open to Malaysian students aged 18–45, supported by at least two joint/co-applicants from immediate or non-immediate family. Joint applicants must be 21 years or older, with a minimum annual income of RM5,000, or a combined monthly income of RM6,000 (RM3,000 each). Higher income thresholds apply for pilot training programmes.
- Takaful protection (GCFT) is strongly encouraged for added financial security.
- If you're interested, simply contact MUST, and we will connect you with our AFFIN partners for the next steps.
- further details about the loan : <https://www.affinalways.com/en/affin-tawaruq-education-financing-i>

MARKETING ACTIVITIES



1st Oct 2024 - The Marketing team participated in MITI Day 2024 to promote the MUST programme, with a special focus on the working adult segment. Given the diverse audience expected at the event — including government staff, industry players, and the general public — this is a strategic opportunity to reach various market segments and increase a wareness of the programme's offerings.

MARKETING ACTIVITIES



26 Feb 2025 - A meeting with the Director of the Kedah State Education Department (JPN) was held to discuss strategic collaboration for school engagement programs and visits to the District Education Office (PPD). The discussion also involved cooperation with the JPN Kedah Affairs Unit (MGKK) to strengthen institutional relationships in educational development

MARKETING ACTIVITIES



25 Feb 2025 : visit SMK Datuk Haji Ahmad Badawi meet up school counselor to promote our full-time programs especially Diploma Program to current SPM students and to propose a partnership that positions the school as a feeder institution to MUST.

MARKETING ACTIVITIES



24 Feb 2025 : representatives from Zakat Negeri Pulau Pinang to discuss matters related to his application for appointment as a panel member. The discussion focused on the requirements, evaluation process, and expectations associated with the panel position.

MARKETING ACTIVITIES



25 Feb 2025 - Head of the Education Department at Yayasan JCorp to discuss a possible collaboration in providing financial assistance, especially for students from Johor who wish to further their studies. Our goal is to explore ways JCorp can support these students through scholarships or sponsorships to help ease their financial burden and give them better access to higher education.

MARKETING ACTIVITIES



26 Feb 2025 – Meet up with the General Manager of Yayasan Bujang to discuss possible financial assistance for B40 students at MUST and to explore a strategic partnership aimed at supporting and reaching the ASNAF community in Johor through education initiatives.

MARKETING ACTIVITIES



11 March 2025 – Meet up with ADUN Asahan and Melaka State EXCO for Science and Technology, to discuss potential collaboration focused on the education sector in Melaka, as well as to express our interest in participating in the upcoming “Program Hari Bertemu Rakyat” expo scheduled between April and June 2025.

MARKETING ACTIVITIES



26 Feb 2025 – Meet up meet with the school counselor SMK Ayer Keroh to explore a potential partnership between the school and MUST, with the aim of creating a structured pathway for students to pursue higher education. During this engagement, we also hope to arrange a series of school talks specifically for Form 5 students, where we will share information about post-SPM study options, career pathways, and how MUST can support their academic and personal growth.