

# DOCTOR OF BUSINESS ADMINISTRATION

(N-DL/0414/8/0062) (07/31) (MQA/PA17480)

## ONLINE DISTANCE LEARNING

Designed for seasoned professionals committed to advancing their careers and making a significant contribution to the field of business, our Doctorate of Business Administration (DBA) program offers an unparalleled opportunity. This practice-based degree is ideal for those seeking to address complex business challenges and generate practical solutions that can drive organizational success. The DBA emphasizes strategic decision-making and in-depth research, allowing you to contribute meaningful insights to the business world while continuing to advance in your career.

### Why Choose Us?

- Industry-Relevant Curriculum: Developed with input from top CEOs, aligned with current business demands.
- Flexible Learning: 100% online with weekend classes, balancing studies with professional commitments.
- Real-World Applications: Gain practical skills to enhance your leadership and strategic capabilities.

### Course Duration

- Minimum 36 months

### Intakes

- February, June, October

### Mode of study

- 100% online

### Course modules

1. DBA1014 Strategic Planning and Execution
2. DBA1024 Business Digital Transformation
3. DBA1034 Leadership and Corporate Negotiation
4. DBA1044 Corporate Reporting & Sustainability
5. DBA1054 Operations and Supply Chain Optimization
6. DBA1064 Corporate Consultancy and Coaching
7. DBA2014 Advanced Research Methodology
8. DBA2024 Quantitative and Qualitative Data Analyses
9. DBA2124 Dissertation (Part 1)
10. DBA3224 Dissertation (Part 2)

### Minimum requirements

- A Master's degree (Level 7, MQF) in related fields as accepted by the HEP Senate; OR
- A Master's degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate, subject to having relevant working experience\*\*\*\*\* and rigorous internal assessment\*\*\*\*; OR
- A Master's degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses\*\*\*\*\*; OR
- Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government.