

# MASTER OF BUSINESS ADMINISTRATION (CONVENTIONAL MODE)

(R3/0414/7/0192(12/31) (MQA/FA1199)



Designed for individuals who seek an in-depth, interactive learning environment, this program offers direct access to world-class faculty and industry leaders. Through engaging in-person lectures, hands-on case studies, collaborative projects, and peer discussions, you will develop critical business acumen and leadership skills. Engage with real-world business challenges in a dynamic classroom environment and build strong professional networks to propel your career to new heights.

## Why Choose Us?

- Industry-leading faculty members
- High employability rate for graduates
- Exceptional Flexibility with a Curriculum Driven by Industry Insights and Real-World Application

## Course Duration

- Minimum 12 months

## Mode of study

- Face-to-Face (MUST campus, Kota Damansara)

## Course modules

1. MBA1014 Managerial Economics
2. MBA1044 Business Accounting & Finance
3. MBA1104 Corporate Strategy
4. MBA1054 Leadership & Management in Organization
5. MBA1134 Corporate Governance and Sustainability
6. MBA1074 Marketing Management
7. MBA1124 Business Analytics
8. MSC2044 Sustainable Supply Chain
9. MBA2198 Project paper and Research Methods (Capstone Project)

## Intakes

- January , May , September

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## Minimum requirements

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- A Pass at Level 7 Accreditation of Prior Experiential Learning (APEL) assessment by Malaysian Qualification Agency (MQA). OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

All international candidates who have graduated from degree programs where English was not the medium of instruction must meet the English Language Proficiency requirements as accepted by the Ministry of Higher Education Malaysia, by obtaining a minimum score of:

- IELTS (International English Language Testing System) : 6.0
- TOEFL iBT (Test of English as a Foreign Language - Internet-Based Test) : 60
- PTE (Pearson Test of English) : 59
- Linguaskill : 169
- ELS (English Language Services) : 109
- Cambridge English Qualifications and Tests (B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency): 169
- OET (Occupational English Test): 250