MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY
DU008(B)
KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

Offers an exceptional opportunity for professionals seeking to enhance their leadership and strategic management skills. This internationally recognized program emphasizes innovation, entrepreneurship, and sustainability, equipping you with the tools to tackle today's business challenges. The KEDGE MBA offers a global focus, connecting you with international business leaders and equipping you with insights and expertise for today's dynamic global environment. Gain a profound understanding of cross-cultural business practices to achieve success in the global marketplace.

Why Choose Us?

- Triple-Crown Accreditation: Accreditations from AACSB, AMBA, and EQUIS, placing KEDGE in the top 1% of business schools worldwide.
- Exclusive Partnership & Global Network: Connect with top business leaders and alumni.
- Fly-in Faculty: Learn from renowned professors flying in from France for face-to-face classes at MUST, Kota Damansara.
- Dual MBA Degree: Earn degrees from KEDGE and MUST Business School.

Course Duration

- Minimum 20 months

Intakes

- April

Location

- Face-to-face learning includes six sessions at MUST campus, Kota Damansara, each lasting four days.
- Online classes are conducted through various platforms according to the KEDGE faculty members.

Mode of study

- 70% online and 30% Face-to-Face

Course modules

- Managerial Economics
- Leadership
- Business Analytics
- Finance & Mgt Acct + Corporate Finance
- Managing Information Systems
- Marketing Management
- Global Corporate Strategy
- Human Resource Management
- CSR
- Capstone Project Proposal
- Capstone Final Project
- Digitalization of businesses
- Supply Chain Management
- Personal Development
- Negotiation
- Project Management
- Key Tech Trends
- Digital Marketing
- Change Management
- Customer centricity to new business models

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY DU008(B) KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

All international candidates who have graduated from degree programs where English was not the medium of instruction must meet the English Language Proficiency requirements as accepted by the Ministry of Higher Education Malaysia, by obtaining a minimum score of:

- IELTS (International English Language Testing System) : 6.0
- TOEFL iBT (Test of English as a Foreign Language - Internet-Based Test) : 60
- PTE (Pearson Test of English) : 59
- Linguaskill : 169
- ELS (English Language Services) : 109
- Cambridge English Qualifications and Tests (B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency): 169
- OET (Occupational English Test): 250

Minimum requirements

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience*****, subject to a rigorous internal assessment****; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses******; OR
- A Pass at Level 7 Accreditation of Prior Experiential Learning (APEL) assessment by Malaysian Qualification Agency (MQA). OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

Scholarship Eligibility

- Admitted to the Euro ASEAN Blended MBA program.
- Not receiving any other financial support for the program.

Application process

- Requests considered only after submitting your online Blended MBA application and upon official admission.
- The scholarship committee evaluates merit-based factors: background, motivation, nationality, admission scores, and project.

Blended MBA scholarships

KEDGE/MUST Euro Asean Blended MBA scholarships are awarded upon application to promote diversity in the intake, and are based on a combination of demonstrated need and excellence, in different categories:

- Individual entrepreneurship projects
- Reconversion/ Career change project
- Sustainable economic and/or societal project
- Women leaders

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY
DU008(B)

KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

OUR STUDENT PORTFOLIO

Yvonne Leang



Senior HR Manager, Southeast Asia Region at Morrison Express

Ivy Lam



Customer Engagement & Partnership Manager in Hong Leong Bank Berhad

Gary Edward Chong



Biz, Wealth & Legal Strategist, Strategic Successology Enterprise

Mohd Amir



VP Operations Transformation in Pos Malaysia Berhad

Azli Mohamed



Managing Director in Siemens Energy Malaysia

Razy Shah



Business Director in 2Stallions Digital Marketing Agency

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY DU008(B) KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

OUR STUDENT PORTFOLIO

Shahrul Zhafri



Associate Director in Maybank Investment Banking Group

Shanon Rao



Assistant General Manager in Telekom Malaysia

Ooi Ban Juan



Principal Engineer in Pestech Technology Sdn Bhd

Yat Guo Jian



Regional Integrated Marketing EMEA in Ant International

Ganesan Marimuthu



Manager - Cracking & Leaching with Mixed Rare Earth Carbonate (MREC) in Lynas Rare Earths Ltd

Jason Wong



Business Development Manager in MY CO2 Group of Companies

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY
DU008(B)

KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

FACE-TO-FACE MASTERCLASS

Batch 1 & 2 masterclass on 16th - 19th May 2024









CHOOSE WISELY AND JOIN THE ELITE

ASSOCIATION OF MBAS ACCREDITED
AACSB ACCREDITED
EQUIS ACCREDITED

www.must.edu.my enquiries@must.edu.my

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY DU008(B)

KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

FACE-TO-FACE MASTERCLASS

Batch 2 - 3 masterclass on 20th - 23rd February 2025









CHOOSE WISELY AND JOIN THE ELITE

ASSOCIATION OF MBAS ACCREDITED

AACSB ACCREDITED

EQUIS ACCREDITED

www.must.edu.my enquiries@must.edu.my

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY
KEDGE BUSINESS SCHOOL
DU008(B)

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

STUDENT TESTIMONIALS



Ban Juan, Ooi • Following
CEng | KEDGE MBA
3w • Edited •

A Milestone Worth Sharing

I'm proud to share that I've completed my MBA program, jointly offered by KEDGE Business School and Malaysia University of Science and Technology. This two-year journey wasn't just about gaining knowledge but about finding strength and balance during challenging times.

Over the past few years, I faced turbulent moments in my professional journey. This MBA became more than just an academic pursuit—it was my anchor, helping me stay focused, adapt, and grow through uncertainty. The learning, collaboration, and support from my peers and lecturers were a constant reminder of the power of education in shaping not only careers but also character.

This milestone wouldn't have been possible without the incredible support I received:

• To my MBA cohort friends, thank you for the camaraderie and memories we've created together. You've made this journey unforgettable. Gary Edward Chong - Financial and Legal Resilience Speaker, Yeoh Keat soon, Jason Wong, Razy Shah, Shahrul Zhafri Kamarulzaman, GANESAN MARIMUTHU, Yvonne LEANG and many others

• Thanks Prof Shaheen Mansori, PhD/FCMI and Prof Hervé REMAUD for your guidance in my thesis

• A heartfelt thanks to Ms. Sandrine Rognon and Gomathi Packiry, whose assistance were invaluable. Your dedication to helping students like me in administrative matter is truly appreciated.

For anyone considering pursuing an MBA, I wholeheartedly recommend this program at KEDGE Business School and Malaysia University of Science and Technology. It's more than a degree—it's a transformative experience that shapes your perspective, enhances your skills, and prepares you to face challenges with confidence.

MALAYSIA UNIVERSITY of SCIENCE and TECHNOLOGY DU008(B) KEDGE BUSINESS SCHOOL

MASTER OF BUSINESS ADMINISTRATION

(R-DL/340/7/0689) (05/26) (MQA/FA8194)

IN COLLABORATION WITH KEDGE BUSINESS SCHOOL: EURO-ASEAN MBA

STUDENT TESTIMONIALS



Yeoh Keat soon • 2nd
NPI Procument Specialist (Manager)
4w • Edited •

+ Follow ···

With the correct environment+lecturers (Malaysia University of Science and Technology + KEDGE Business School) and the correct team mates (Jason Wong, Gary Edward Chong - Financial and Legal Resilience Speaker, Ban Juan, Ooi, Razy Shah, Shahrul Zhafri Kamarulzaman), I had managed to complete my MBA with a BANG.. But the most important one still comes from the support of my beloved wife Jasmine Cheah on my MBA journey



Shahrul Zhafri Kamarulzaman • 2nd
Corporate Finance and Advisory at Maybank Investment Bank Berhad a...
10h •

+ Follow

One box checked! Survived my Triple Crown MBA from Malaysia University of Science and Technology University of and KEDGE Business School —barely. Huge thanks to the ever-patient faculty for putting up with my nonsense, my incredible cohort mates for the camaraderie (and occasional therapy sessions), and of course, Marlinda Zulkifli for tolerating my late-night rants and the lost weekends. Now, time to figure out how to use this fancy master's degree... preferably without Googling 'jobs for overqualified but exhausted professionals.' 😁
#MBA #midlifecrisis



Mass Sharfa Usuf • 2nd
Operations Manager
3mo •

+ Follow ···

After completing the first semester, it was truly refreshing to reconnect with my classmates after six months. It was equally rewarding to collaborate with senior batch mates, exchanging insights and perspectives. Expanding your network with valuable connections across various industries is always a great opportunity for growth.

The past four days have been incredibly enriching, packed with knowledge that I'm excited to apply in my career. Not only will this help me improve personally, but it will also allow me to bring greater value to my company.

A special thank you to Prof. Dr. Alex Ng for sharing invaluable insights on global strategy and how to implement it in our brands. Also, a big thank you to Prof. Hervé REMAUD for traveling all the way to Malaysia to guide us in seeing marketing from a new perspective.